

Hamilton Trillium Awards

Volunteer Share Kit



OUR ASK:

Please share the content and key messaging within this communication update, we have provided content for both printed and social media communications, we thank you in advance for your support.

NEWSLETTER COPY:

Trillium Nominations and Judge Registrations:

Opens April 1 and closes June 15, 5:00 pm deadline.

The Hamilton Trillium Awards Program is one of the oldest and largest beautification programs in North America and has been a Hamilton institution since 1956. This program has promoted and encouraged community pride through the recognition of excellence in landscape design, maintenance, and effort to beautify properties making a positive contribution to the City of Hamilton's biodiversity.

Over 150 volunteer judges will review and score the nominated front yard gardens in each ward and award the top 20 highest scored gardens in each ward. Two commercial / community properties within each ward will be awarded the Community Trillium Award, formally known as the Award of Excellence. The highest scoring White Trillium gardens from each ward will receive the Pink Trillium Award, one per ward. All Pink Award winners will be considered for a Red Trillium Award, only one Red Trillium Award can be won for the entire City.

All judges will be provided with all the materials, criteria, and training to prepare to select the best gardens based on the goals and criteria of the Trillium Award Program. All winners will be announced in September on the Hamilton Trillium Awards website.

PROGRAM HIGHLIGHTS:

New this year, we've added Biodiversity Excellence to the Trillium Award criteria and rubric:

- Does your garden include native species to Ontario, do you grow and support pollinators?
- Do you have a water feature to support visiting pollinators, and do you practice wise water use?
- Is your garden pesticide free?
- Is your garden invasive species free?
- Are you innovative when it comes to biodiversity, have you installed bird houses, seed libraries or bird feeders?

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New this year, we've expanded the Community Trillium Award criteria and rubric:

- Is your garden a revitalized, restored, and regenerative space within your community?
- Is there a sense of placemaking, vibrancy and community identity?
- Is there inspiration and space to gather and build strong social connections?
- Does your garden include naturalization, artwork, culture, and traditions?

MORE INFORMATION:

Visit our webpage: <https://www.hamilton.ca/city-council/awards-tributes/trillium-awards>

Trillium Nominations and Judge Registrations Portal: <https://www.hamilton.ca/city-council/awards-tributes/trillium-awards/trillium-award-volunteer-judges>

Contact: trilliumawards@hamilton.ca

Community Liaison Coordinator: 905-546-2424 ext. 1482

ATTACHED PROGRAM POSTERS

Letter size (8 x 10)

Legal size (11 x 17)

SOCIAL MEDIA COPY:

Trillium Nominations and Judge Registrations open April 1, 2024, please visit the Hamilton Trillium Awards website to nominate a garden or to register as a Judge: :

<https://www.hamilton.ca/city-council/awards-tributes/trillium-awards/trillium-award-volunteer-judges>

For more information about the Trillium Awards Program, please visit our website:

<https://www.hamilton.ca/city-council/awards-tributes/trillium-awards>

ATTACHED SOCIAL MEDIA ASSETS:

IG Story (1080 x 1920)

X (1200 x 675)

Facebook (1200 x 630)

SUGGESTED MESSAGING WHEN SHARING ON SOCIAL MEDIA:

Messaging for Trillium Award Garden Nomination:

OPTION 1:

Have you seen any outstanding gardens this year? Consider nominating it for a Trillium Award. Nominations close June 15. Learn more by clicking here: www.hamilton.ca/trilliumawards

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OPTION 2:

Do you know of a front yard garden worthy of receiving a Trillium Award? Nominate a garden that has outstanding landscaping and floral displays which support a beautiful Neighbourhood. Learn more by clicking here: www.hamilton.ca/trilliumawards

Messaging for Trillium Judges Registration:

OPTION 1:

Do you love to garden? Have a keen eye for outstanding landscapes? Become a Volunteer Trillium Judge Today! Click on the link to register: www.hamilton.ca/trilliumawards

OPTION 2:

Volunteer Judges Wanted! Help recognize some of the City's best-looking gardens. Trillium Judges help make the Trillium Awards Program a success. We provide all the training and materials. Click on the link to register: www.hamilton.ca/trilliumawards



Trillium Awards Program

Do you love to garden? Do you have a beautifully landscaped front garden that should be recognized?

Nominations open April 1 and close June 15

Self-nominate or nominate a garden you think makes a positive contribution to the City of Hamilton.

It's Easy!

1. Visit our web-site hamilton.ca/trilliumawards
2. Input your information
3. Upload one photo

NOMINATIONS CLOSE JUNE 15

White Trillium, Pink Trillium,
Red Trillium,
Community Trillium Awards

The Hamilton Trillium Awards recognize Hamilton's outstanding front yard gardens that contribute to the beautification of our city through creative landscaping, colourful annuals, perennials and well-kept property.

Community Trillium Awards can be awarded to industrial, commercial, institutional, small businesses, churches, schools, community centres, apartment buildings, condominium complexes and multi-residential properties across the City of Hamilton.

Residents can nominate their own property or other properties they feel would be worthy of being recognized with a Community Trillium Award.

We're looking for judges!

Do you...

- love to garden?
- appreciate a variety of flowers and plants?
- enjoy viewing beautiful gardens?

BECOME A VOLUNTEER TRILLIUM JUDGE

Volunteer Judge Requirements

- Access to a computer or mobile device with internet
- An appreciation for horticulture and gardening
- Ability to attend and receive judges training in June
- Free time during the months of June to August to view and judge gardens

For more information:
hamilton.ca/trilliumawards · 905-546-CITY (2489)





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Hamilton



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Online Nominations are OPEN



hamilton.ca/trilliumawards



[Hamilton](https://hamilton.ca)



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